

POSTER PRESENTATION RUBRIC

Presentation #: _____ Student Name: _____ Total Score: _____

SCORING RUBRIC	1 = Poor or Absent	2 = Fair	3 = Good	4 = Exceptional
<p>Significance & Rationale Why is this work important to the discipline? What is the rationale for the project?</p>	None given; presentation does not demonstrate student understanding of other research	Somewhat unclear, though presentation illustrates some understanding of topic and a limited engagement with other research	Clearly presented & well-constructed; presentation illustrates clear understanding of topic and some synthesis of other research	Makes case that work addresses a pressing question or gaping hole in the field; presentation illustrates exceptional synthesis of other research and understanding of topic
<p>Evidence How was the project conducted?</p>	Not explained or inappropriate use of evidence	Inadequately explained or inadequate approach	Student explains approach well; evidence is used in ways that are appropriate for topic and discipline	Demonstrates exceptional methodological insight and meticulous work; evidence is used in ways that are appropriate for topic and discipline
<p>Conclusions What are the (preliminary or final) results, conclusions, and/or products of this project?</p>	Conclusions are not presented or are inconsistent with rest of project	Unclear presentation; basic conclusions are presented	Clearly presented; conclusions are well supported	Clearly presented; conclusions are insightful and address original rationale and limitations for the project
<p>Poster Design & Appearance Is the poster design appealing and effective at conveying the student's work?</p>	Disorganized & hard to follow; images detract from message of poster; text is unreadable; many spelling and/or grammatical errors	Adequate organization; somewhat hard to follow; images do not contribute to poster effectiveness; text is not easily readable; some spelling or grammatical errors	Organization and images aid in understanding of topic; text is easily readable; well written with few/no spelling or grammatical errors	Poster has a professional appearance; images & arrangement of text greatly enhance understanding of topic; exceptionally well written with no spelling or grammatical errors
<p>Strengths of presentation</p>				
<p>Areas needing improvement</p>				